

## ROLE PROFILE

### > ENGAGEMENT LEAD

<b>Title:</b>	Engagement Lead
<b>Reports to:</b>	Head of Energiesprong UK market development team (UK-MDT)
<b>Location:</b>	Flexible (option for home-based working) Role requires some remote-working at partner premises across the UK Role may require occasional international travel (mainly NL, FR, BE)
<b>Salary:</b>	Competitive; 0.2 FTE (1 day per week)
<b>Enquiries:</b>	Alex Rathmell on 07746 149028 or alex@energiesprong.uk

## PURPOSE

We are seeking an engagement expert to support our mission to make performance-assured retrofits commercially financeable and scalable. The main purpose of this role is to lead engagement with social housing providers, refurbishment solution providers, residents, and Energiesprong UK's community of partners and supporters. We need to maximise input from these stakeholders, and need our engagement with them to be proactive, creative and inspirational as we transform the market. The role will include:

- > Creating an agenda for change to deliver the Energiesprong market transformation
- > Designing and executing an engagement programme to support partners in achieving this change
- > Creating a platform for Energiesprong partners to shine, and inspire others to join the movement and thus scale the market
- > Working closely with the Head of UK Market Development Team and the Marketing and Communications Lead to execute Energiesprong UK's communications plan
- > Engage directly with partner organisations to build support for the Energiesprong concept and capacity to deliver solutions
- > Fulfil and exceed the engagement requirements of the *Transition Zero* Horizon 2020 and the *E=0* Interreg NWE projects
- > Facilitation of events
- > Event and workshop organisation

We are looking for a person who has successfully created (and delivered) a strategic engagement programme to challenge the status quo and deliver change.



## CONTEXT

Energiesprong is seeking to make a difference to people's lives. It radically changes the way that we think of asset management and improving homes. Instead of specifying building elements, it sets a performance target, which solution providers (contractors) guarantee. With on-site energy generation and significant energy saving, it also limits the tenants' exposure to energy costs. The Energiesprong approach is based on a viable business case to achieve a scalable market, using the social housing sector as a catalyst.

Energiesprong uses EU funding and membership fees to succeed in its mission. This role is being funded through the EU Interreg NWE project *E=0* and the EU Horizon 2020 *Transition Zero* projects, two EU projects to scale up the success of Energiesprong internationally. The role is therefore being commissioned by the National Energy Foundation, which is the registered main UK partner in *E=0* and *Transition Zero*. NEF is managing the UK-MDT on behalf of Energiesprong UK partners.

## SKILLS

### > ESSENTIAL

Energiesprong UK are taking a market transformation approach to make performance-assured retrofits commercially financeable and scalable. To achieve this a number of market conditions will need to be changed so that housing providers can invest and industry is incentivised to innovate. This is the main role and purpose of the Energiesprong Market Development Teams. Energiesprong is focusing on "to create what is needed" instead of focusing on "to do what is possible".

This will require from the UK-MDT that team members collectively and individually take a leadership role. This is only possible if the team has vision and can act boldly using also unconventional approaches to break through the status quo. Expert knowledge is relevant, but a clear sense of direction is more important. The role therefore requires a 'can-do' attitude, lateral thinking; creativity in finding new approaches for what may seem impossible challenges; the ability to inspire others and a personal drive for the objectives of Energiesprong. Strong analytical skills to identify and resolve issues are as important as strong interpersonal skills to develop robust relationships within the UK MDT and with partnering organisations.

1. Strong interpersonal skills to develop robust relationships within the UK-MDT and with partnering organisations
2. 'Can-do' attitude
3. Lateral thinking
4. Creativity in finding new approaches for what may seem impossible challenges
5. Self-starter
6. Thrives on working with people and getting the best from them
7. Tenacity tempered with some patience

**This must be accompanied by a personal drive for the objectives of Energiesprong.**



## > Desirable warm affordable homes for life



### > DESIRABLE

1. Knowledge of social housing and/or construction
2. Tenant engagement experience
3. Worked in partnership arrangements

## HOW TO APPLY

If you wish to talk to someone about this role please call Alex Rathmell on 07746 149028

Applications by CV with covering letter to [recruitment@energiesprong.uk](mailto:recruitment@energiesprong.uk)

