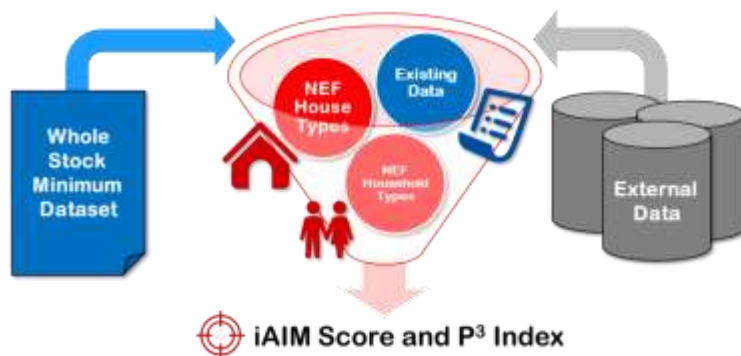


iAIM

portfolio performance made simple

Research by the National Energy Foundation and Joseph Rowntree Housing Trust has identified the ever-growing challenge for registered providers to evaluate their portfolio and demonstrate performance against internal strategic objectives and VFM (value-for-money) commitments. Performance across the portfolio is commonly difficult to quantify due to; stored data no longer being fit-for-purpose, the scope of in-use tools being misaligned with KPI's, and limited resource budgets that prohibit expensive whole-stock assessments.

Aware of this, we developed iAIM, to make portfolio performance assessment simple.



Starting with an innovative whole-stock minimum data set of 30 items per asset, iAIM visualises holistic portfolio performance, in line with strategic objectives. Thus, through the iAIM Performance Index strategic decisions can be underpinned by data and

financial, social and environmental investment priorities set.

Having piloted iAIM on the Joseph Rowntree Housing Trust portfolio, we are looking for registered providers, keen to gain additional insight on their portfolio performance, to undertake a full-stock iAIM analysis.

